

**2024 C4A Conference:
The Aging and Disability Network: the Best is Yet to Come
May 1 – 3, 2024, San Jose Marriott
Draft Program Schedule**

Four Tracks: Best Practices  Working Partners  Building Capacity  Policy/Advocacy 

Wednesday, MAY 1

- 8:30-4:30 Registration, Help Desk, Exhibitor Set-Up
- 10:00-12:00 Pre-Conference Session: AAA Planners Business Meeting
– Willow Glen I&II
- 10:00-12:00 California Commission on Aging Quarterly General Meeting – San Carlos
- 10:30-12:00 C4A Directors Meeting – Willow Glen III
- 12:00-6:00 Exhibitor Booths Open – Foyer
- 12:40-12:45 Welcome Remarks – Ballroom
- 12:45-2:30 California Commission on Aging and C4A Joint Forum:
The Future of Workforce Development – Ballroom
- 2:30-2:45 Break
- 2:45-4:00 TACC Meeting – San Carlos
- How California Communities are Implementing Best Practices in Serving Older Adults Experiencing Homelessness – Willow Glen I&II 
- Living with Disabilities: Advances in Access to Technology Programs – Willow Glen III 
- Part I: Integrating Social and Healthcare Services to Maintain Independence: Promises, Pitfalls and Next Steps – Guadalupe 
- OAA: New Regulations, the Reauthorization, and What Advocates Need to Do Now – Ballroom 

4:00-4:15 Break

4:15-5:20 Plenary Session: Conference Kickoff and Welcome – Ballroom
Laura Trejo, C4A Board President

San Jose State University’s Folklorico Dance Group – Ballroom

Remarks from Conference Major Sponsor – Ballroom

Introductory Keynote Address: *We Move Together: Collective Action Leaves No Body/mind Behind*, Yomi Young, Director, Civil Rights Compliance, Sutter Health – **Ballroom**

5:30-6:30 Exhibitor Reception – Foyer

Thursday, MAY 2

7:30-8:30 Continental Breakfast – Foyer


7:30-3:00 Registration and Help Desk


8:00-5:00 Exhibitor Tables


8:35-8:35 Morning Welcome, C4A Priorities in 2024 – Ballroom
Michael Costa, Executive Director, C4A


8:45-9:30 Aging Policy in Challenging Times – Ballroom
Susan DeMarois, Executive Director of California Department of Aging
Kim McCoy Wade, Senior Advisor on Aging to Governor Newsom
Amy Gotwals, Chief, Public Policy and External Affairs, USAging


9:30-9:45 Break


- 9:45-11:00 **Disease Prevention & Health Promotion: Best Practices and Innovations in Chronic Disease Management, Fall Prevention, and Physical Activity from Partners in Care Foundation and LA – [Ballroom](#)** 


Comprehensive Service-Based Community Health Fairs Targeting Medicare Beneficiaries/Evidence Based Health Strategies: Improving Community Health Outcomes – [Willow Glen I&II](#) 


Wellness Wednesday, Every Day! An Award winning to approach to community wellness and resilience – [Willow Glen III](#) 


ADRC Nuts and Bolts: Emerging to Designated to Sustainable – [San Carlos](#) 
- 11:00-11:15 **Break**
- 11:15-12:30 **Climate Change & Aging – [Ballroom](#)**

USAgging Innovation and Achievement Showcase - Four of our Own - Santa Clara, San Francisco, San Bernardino, and San Diego – [Willow Glen I&II](#) 

Beyond Land Acknowledgements: Best Practices for Working with Tribal Governments – [Willow Glen III](#) 

Diversifying Revenue Streams to Enhance AAA and Program Sustainability – [Guadalupe](#) 

Effective Approaches to Policy Making – [San Carlos](#) 
- 12:30-2:00 **Lunch**
- 1:00-1:10 **Remarks from Conference Major Sponsors – [Ballroom](#)**
- 1:10-2:00 **[Michael Costa](#), C4A Executive Director – [Ballroom](#)**
Keynote Address: [Dr. Fernando Torres-Gil](#), Professor Emeritus UCLA Luskin School of Public Affairs
- 2:00-3:15 **Movie Screening: Keys Bags Names Words – Hope in Aging & Dementia – [Ballroom](#)**

Best Practices for Coordinating with Legal Services and Ombudsman Program – [San Carlos](#) 

How Data & Frontline Know How to Create Programs and Services of Excellence for LGBTQIA Older Adults – Willow Glen III



Emergency Preparedness: The Power of Relationships – Willow Glen I&II



3:15-3:30 Break

3:30-4:45 Guide Model for Family Caregiving – Willow Glen I&II



Innovative Partnership Model for CNA Training – Improving the Direct Care Workforce from Within – Willow Glen III



Part II: The Role of Community HUBs, Network Lead Entities & MSOs in the Integration of Social Programs into Managed Care Plans – San Carlos











ADRC, No Wrong Door and the Master Plan: Let's Talk – Ballroom



5:00-7:00 Reception, sponsored by Claris Healthcare: Improving Health & Wellness through Innovative Programming – Willow Glen I&II

Elaine Clark, Executive Director of Napa/Solano Area Agency on Aging

Friday, MAY 3

- 7:30-8:30 Continental Breakfast
- 7:30-9:00 Registration and Help Desk
- 9:00-12:15 Exhibitor Tables
- 8:30-9:30 MOWCAN: How Meals on Wheels California is Uniting our Network – Willow Glen I&II 
- Embarking on the Age-Friendly Journey and Engaging Community Partners – Willow Glen III 
- Prioritizing the Uniqueness and Diversity of Communities in the MPA 
- Local Playbook – San Carlos 
- Addressing Inequities from a Community Perspective – Ballroom
- 9:30-9:45 Break
- 9:45-10:45 Adapting CalFresh Healthy Living Post-COVID: Best Practices – Ballroom 
- APS Collaboration between Community Based Organization and County Departments – Willow Glen I&II 
- AAA Local Finance: Matching Requirements, CalFresh and More – Willow Glen III 
- Villages and Area Agencies on Aging: A Shared Mission and Natural Partnership – San Carlos 
- 10:45-11:00 Break
- 11:00-12:15 Remarks from Conference Major Sponsors – Ballroom
Closing Plenary Session – Ballroom
Sandy Markwood, CEO of USAging
- 11:00-12:15 Exhibitor Breakdown